

**Brain Bites - Nurturing the Dreams of the Leaders of Today and Tomorrow - September 2010**  
**Category - Leadership**

"Every day our children spread their dreams beneath our feet. We should tread softly," says Sir Ken Robinson PhD, internationally recognized leader in the field of creativity, innovation and human resources.

Have you honoured and nurtured your dreams over the years? What about the dreams of others? Dreams are the gateways to uncovering our skills, passions, and purpose.

According to Sir Ken Robinson, PhD we are suffering from a Human Resources Crisis where we make poor use of our talents, not knowing or owning our gifts, skills or passions. Because of this, a majority of people are enduring their lives and not living on purpose.

Dreams are the essence of who we are and how we envision our lives. If we didn't feel safe or supported to trust the importance and possibility of those dreams to flourish, then as adults it is not likely that we'd be connected or able to manifest them.

Sir Ken Robinson PhD says that the design of our education system dislocates people from their natural talents at a very early age – a resource that is under the surface and must be uncovered, through willingness, patience, and unconventional means that are specific to the needs of the individual. Ultimately, we need an education revolution and transformation, so children can hold true to their dreams, nurture, and develop the essence of who they are, and we can become a society full of skilled, empowered and passionate individuals!

On that note, we'd like to share a new video link of Sir Ken Robinson that we've put on our website. It has been downloaded more than 4 million times and viewed over 80 million times. You'll see why!

As your Cognitive Fitness experts, Brain Works Global Inc., are leaders in the realization of human potential. We understand how important and needed it is for people of all ages and walks of life to be supported in their learning style, personalities and goal achievement, so we all can live creative and fulfilling lives.

Dreams are neurologically woven through our brain-body connection. Using Cognitive Fitness strategies like Brain Gym you can reconnect to your authentic self, and understand and nurture the children of our future that are already making the connection.

Through awareness, movement and the Science of the Body-Mind connection, our Cognitive Fitness training gives people the power to maximize their strengths, overcome challenges, and gain tools to make positive and lasting changes, in the areas of career, education, relationship and health.

Enjoy this video it is informative, compelling and humorous! You'll be inspired, motivated and enlightened. [Teds Talk - Sir Ken Robinson: Bring on the learning revolution!](#)

*Sir Ken Robinson PhD has worked with governments in Europe, Asia and the USA, with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations. [www.sirkenrobinson.com](http://www.sirkenrobinson.com)*

***Come Join us for one of our community workshops or bring us to your organization for Brain Gym® for Business training or to enhance your Staff Retreat Day. Make the decision to exercise your brain and become Cognitively Fit!***

Jill Hewlett and Sharon Todd are both Licensed Brain Gym® Trainers and *Cognitive Fitness Experts*. Their company, Brain Works Global Inc., train clients on how to maximize their learning potential while working in conjunction with their individual goals.

They provide keynotes, in house training, and sponsored events to a wide range of organizations, schools and the community. For more information go to <http://www.brainworksglobal.com> or call 905.830.6902.